

Shainis & Peltzman, Chartered

Counselors at Law

Suite 240

1850 M Street, N.W.

Washington, D.C. 20036

(202) 293-0011

Fax (202) 293-0810

e-mail: shainispeltzman@s-plaw.com

Aaron H. Shainis
aaron@s-plaw.com

Lee J. Peltzman
lee@s-plaw.com

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Of Counsel

William H. DuRoss, III
bill@s-plaw.com

Robert J. Keller
bob@s-plaw.com

March 21, 2005

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VIA HAND DELIVERY

Ms. Marlene H. Dortch, Esq.
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20036

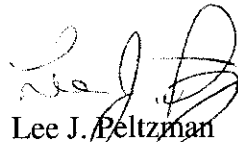
Federal Communications Commission
Office of Secretary

Re: Petition for Rule Making

Dear Ms. Dortch:

Transmitted herewith, on behalf of Portland Broadcasting, LLC, Columbia Gorge Broadcasters, Inc., M.S.W. Communications, LLC and Extra Mile Media, Inc., is an original and four (4) copies of their Petition for Rule Making. Please contact undersigned counsel should the Commission have any question with respect to this filing.

Sincerely,



Lee J. Peltzman
Counsel for
PORTLAND BROADCASTING, LLC

LJP/kdm

Enclosure

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Before The
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

ORIGINAL

In the Matter of

Amendment of Section 73.202(b)
Table of Allotments
FM Broadcast Station
(The Dalles, Tualatin, Eugene, Albany,
Lebanon, Paisley, Diamond Lake, Oregon
and Goldendale, Washington)

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MB Docket No. _____
RM - _____

To: Chief, Audio Division
Media Bureau

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Federal Communications Commission
Office of Secretary

PETITION FOR RULE MAKING

PORTLAND BROADCASTING, L.L.C.

Lee J. Peltzman
Aaron P. Shainis
Shainis & Peltzman, Chartered
1850 M Street, Suite 240
Washington, DC 20036

Its Counsel

M.S.W. COMMUNICATIONS, LLC

Richard P. Zaragoza
Bryan McGinnis
Shaw Pittman, LLP
2300 N Street, NW
Washington, DC 20037-1128

Its Counsel

COLUMBIA GORGE
BROADCASTING, INC.

Richard P. Zaragoza
Bryan McGinnis
Shaw Pittman, LLP
2300 N Street, NW
Washington, DC 20037-1128

Its Counsel

EXTRA MILE MEDIA, INC.

J. Dominic Monahan
Luvaas Cobb Richards & Fraser, PC
777 High Street, Suite 300
Eugene, OR 97401

Its Counsel

March 21, 2005

SUMMARY

The Joint Petitioners propose to (i) delete Channel 249C2 at The Dalles, Oregon, allot Channel 250C2 to Tualatin, Oregon as that community's first local service, and modify the license of KACI-FM to reflect operation on Channel 250C2 at Tualatin; (ii) change the community of license of Station KXPC-FM from Lebanon to Paisley, Oregon, (iii) substitute Channel 272C2 for Channel 224C3 at The Dalles and modify the license of KMSW to reflect operation on Channel 272C2; and (iv) substitute Channel 279C for 300C at Albany, Oregon and modify the license of KHPE to reflect operation on Channel 279C. To reflect these changes, further changes will be necessary at Eugene, and Diamond Lake, Oregon and Goldendale, Washington as described herein.

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**Before The
FEDERAL COMMUNICATIONS COMMISSION
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FM Broadcast Station)	
(The Dalles, Tualatin, Eugene, Albany,)	
Lebanon, Paisley, Diamond Lake, Oregon)	
and Goldendale, Washington))	
To: Chief, Audio Division		
Media Bureau		

PETITION FOR RULE MAKING

Portland Broadcasting, LLC ("PB"), licensee of Station KXPC-FM, Lebanon, Oregon, Columbia Gorge Broadcasters, Inc. ("Columbia"), licensee of Station KACI-FM, The Dalles, Oregon, M.S.W. Communications, LLC ("MSW"), licensee of Station KMSW(FM), The Dalles, Oregon and Extra Mile Media, Inc. ("Extra Mile"), licensee of Station KHPE(FM), Albany, Oregon (together, the "Joint Petitioners"), by their respected counsel and pursuant to Section 1.401 of the Commission's rules, hereby request that the Commission amend the FM Table of Allotments to (i) delete Channel 249C2 at The Dalles, Oregon, allot Channel 250C2 to Tualatin, Oregon as that community's first local service, and modify the license of KACI-FM to reflect operation on Channel 250C2 at Tualatin; (ii) change the community of license of Station KXPC-FM from Lebanon to Paisley, Oregon, (iii) substitute Channel 272C2 for Channel 224C3 at The Dalles and modify the license of KMSW to reflect operation on Channel 272C2; and (iv) substitute Channel 279C for 300C at Albany, Oregon and modify the license of KHPE to reflect

operation on Channel 279C. To reflect these changes, further changes will be necessary at Eugene, and Diamond Lake, Oregon and Goldendale, Washington as described herein.

I. PRELIMINARY MATTERS

1. It will be necessary that the licensee of Station KNRQ-FM, Eugene, Oregon be modified to reflect the substitution of Channel 300C for Channel 250C at its licensed site. It will also be necessary that the license of Station KYYT(FM), Goldendale, Washington be modified to reflect the substitution of Channel 300C2 for Channel 272C2 at its licensed site. Orders to show cause to Cumulus Licensing Corp. and Haystack Broadcasting, Inc. will be necessary. PB hereby states that it will reimburse the licensees for their expenses in making the channel changes should the Commission grant this Petition for Rule Making. If the Petition is granted, PB will file an application to re-license KXPC-FM to Paisley, Oregon, Columbia will file an application to modify the license of KACI-FM to specify operation on Channel 250C2 at Tualatin, Oregon, MSW will file an application to modify the license of KMSW to specify operation on Channel 272C2 at The Dalles and Extra Mile will file an application to modify the license of KHPE to specify operation on Channel 279C. Each of the Joint Petitioners will construct their facilities upon FCC approval of their application.

2. The following table summarizes the changes requested in this Petition:

City	Channel	
	Existing	Proposed
Eugene, Oregon	250C	300C
Albany, Oregon	300C	279C
Goldendale, Washington	272C2	300C2
Tualatin, Oregon	- - -	250C2
The Dalles, Oregon	224C3, 249C2	272C2
Diamond Lake, Oregon	299A	251A
Paisley, Oregon	- - -	279C
Lebanon, Oregon	279C	- - -

II. COMPLIANCE WITH THE COMMISSION'S RULES

A. STATION KACI-FM, CHANNEL 249C2, THE DALLES, OREGON

1. Technical Analysis

3. As demonstrated in the Engineering Statement, Channel 250C2 can be allotted to Tualatin, Oregon consistent with Section 73.207 of the Commission's rules. *See* Exhibit E, Figure 1. A 70 dBu signal can be provided to Tualatin from the proposed reference point. *See* Figure 2. The relocation of KCYS to Tualatin will result in a net gain in population of 1,872,331 persons within the 60 dBu signal from the station. *See* Figure 3. No white or gray area will be created. *See* Figure 4. This is consistent with other reallocations granted by the Commission. *See Detroit Lakes and Barnesville, Minnesota*, 16 FCC Rcd 22581 (2001); *Scappoose and Tillamook, Oregon*, 15 FCC Rcd 10899 (2000); *Earle, Arkansas, et al.*, 10 FCC Rcd 8270 (1995).

2. Change in Community of License

4. Columbia desires to change the community of license of Station KACI-FM, delete Channel 249C2 at The Dalles and allot Channel 250C2 at Tualatin under the guidelines set forth in *Amendment of the Commission Rules Regarding Modification of FM and TV Authorizations to Specify a New Community of License*, 4 FCC Rcd 4870 (1989), *recon. granted in part*, 5 FCC Rcd 7094 (1990) ("*Community of License*"). There, the Commission stated that in order to grant a change in community of license: (1) the proposed use of the channel must be mutually exclusive with its current use; (2) the existing community of license must retain local service; and (3) the proposed arrangement of allotment must be preferred over the existing arrangement under the Commission's allotment priorities. The proposed change in community of license of KACI-FM from The Dalles to Tualatin satisfies these prerequisites. First, the proposed use of

Channel 250C2 at Tualatin is mutually exclusive with the current use of Channel 249C2 at The Dalles. *See* Figure 1. Second, The Dalles will not be deprived of local service since several stations, including KACI-FM, KODL, KMCQ and KMSW, will remain licensed to that community. Third, the Tualatin proposal is preferred under the Commission's priorities since Tualatin would receive a first local service (Priority 3), while retaining Channel 249C2 at The Dalles would only give that community a fifth local service (Priority 4). *See Revision of FM Assignment Policies and Procedures*, 90 FCC 2d 88 (1982).

5. Tualatin is located within the Portland, Oregon Urbanized Area. Therefore, this relocation implicates the Commission's policy concerning the potential migration of stations from underserved rural areas to well-served urban areas. *See Elizabeth City, North Carolina and Chesapeake, Virginia*, 9 FCC Rcd 3586 (1994). In making the determination whether to award an urbanized community a first local service preference, the Commission will consider the extent that station will provide service to the entire Urbanized Area, the relative populations and proximity of the suburban and central city, and, most importantly, the independence of the suburban community. *Faye and Richard Tuck*, 3 FCC Rcd 5374, 5377-78 (1988). In this case, from the proposed transmitter site, KACI-FM will place a 70 dBu contour over a majority of the Portland Urbanized Area. Tualatin is located 16 kilometers away from Portland. The 2000 Census population of Tualatin (22,791) is 4.3% of the population of Portland (529,121). These figures are similar or superior to those of other suburban communities granted a first local preference. *See, e.g., Ada, Newcastle and Watonga, Oklahoma*, 11 FCC Rcd 16896, 16899 (1996). *D'Iberville and Wiggins, Mississippi*, 10 FCC Rcd 1079 (1995). In any event, the Commission has repeatedly stated that these factors are less important than evidence of a community's independence. *See Headland, Alabama and Chattahoochee, Florida*, 10 FCC Rcd

10352 (1995). The following analysis of the eight *Tuck* factors demonstrates the independence of Tualatin from Portland.

(1) Extent to which the residents of Tualatin, Oregon, work in the City of Portland. The population of Tualatin was 22,791 in 2000 (2000 U.S. Census Bureau). According to 2000 Census figures, 3,151 of the 12,419 employed individuals in Tualatin, or 25.4% work in their place of residence. *See* Exhibit 1. This compares favorably with other independent communities. *See, e.g., Albemarle and Indian Trail, North Carolina*, 16 FCC Rcd 13876 (2001), *Coolidge and Gilbert, Arizona*, 11 FCC Rcd 3610 (1996).

(2) Newspapers and other media that cover Tualatin needs and interests. Tualatin is served by a weekly newspaper, the *Tualatin Times*. Local businesses advertise in the newspaper, which contain news and information of special interest to the resident of Tualatin. *See* Exhibit 2. The City of Tualatin maintains its own web page at www.ci.tualatin.or.us. By accessing this web page, city residents may access a wide variety of facts and events concerning Tualatin, including information regarding city officials, public services, public and committee meetings, city development, job opportunities, public schools and community events. Sample pages are attached. *See* Exhibit 3. Additionally, the City of Tualatin produces a monthly newsletter which is sent out to each household in the City of Tualatin and is also available on the web. *See* Exhibit 4. Therefore, the residents of Tualatin do not need to rely on the media in Portland.

(3) Community leaders and residents perceive Tualatin as being separate from Portland. The City of Tualatin has its own unique identity and history that are separate from that of Portland. In 1853, Samuel Galbreath began a ferry service crossing the

Tualatin River from a village he called “Galbreath.” That town’s name was changed to “Bridgeport” when Galbreath built the first bridge across the Tualatin River in 1856. Bridgeport thrived by attracting business from Portland throughout the Willamette Valley. In 1886, the Portland & Willamette Railway Company purchased the right-of-way through John Sweek’s land on the Tualatin River’s west bank opposite Bridgeport. Profiting from the sale, Sweek took advantage of the railroad’s location and platted a town around the depot—he called the town “Tualatin.” Tualatin expanded rapidly. Ben Cummins, shopkeeper, was the first to set up business in the new town. He purchased land across from the depot, building a large home for his family, a two story store and post office. Soon a livery, stable, hotel and two saloons were added to the community. In 1890, the Tualatin Mill Company established a sawmill close to the river, which provided impetus for Tualatin’s growth. As Tualatin’s population grew, attracted by the town’s reputation for offering work, shrewd investors platted subdivisions. In 1906, the Oregon Electric Railroad Portland-Salem Line came to town and changed the city’s center again. By 1910, businesses boomed, the school expanded to offer a four-year high school curriculum and the first automobiles arrived in town. The City of Tualatin was incorporated in 1913 at which time an official government was formed. *See Exhibit 6.*

The existence of elected government officials, local civic organizations and civic activities are also probative of a perception that Tualatin is, in fact, separate from Portland. *See Detroit Lakes and Barnesville, Minnesota*, 16 FCC Rcd at 22583.

(4) *Tualatin has its own local government and elected officials.* The government of the City of Tualatin functions independently of any other governmental units, and operates under a Council-Manager form of government. The City charter gives

responsibility for the day-to-day operations to the City Manager. The concept underlying the Council-Manager plan is that the Council sets policy and the City Manager carries it out. The Council is composed of a Mayor and six Councilors elected from the City at large, each serving a four-year term. Among the City departments are Community Development, Community Services (including Library, Parks, Greenways and Natural Areas, Senior Services, Arts and Recreational Opportunities), Engineering & Building, Finance, Legal Services, Operations and Police. The City also provides municipal services, such as water and sewer service, to its residents. *See Exhibit 6.*

(5) The City of South Jordan has its own zip code and phone book. The zip code designated exclusively for the City of Tualatin is 97062. The U.S. Postal Service operates the Tualatin Post Office at 18850 SW Teton Avenue in Tualatin. Residential and business listings for Tualatin are found in the Tigard-Tualatin Telephone Directory published by Quest. *See Exhibit 7.*

(6) The City of Tualatin has its own commercial establishments and health facilities. Tualatin is home to the Tualatin Chamber of Commerce and a variety of business and commercial establishments. A few of these businesses identify with the community by using “Tualatin” in their name, for example, Tualatin Coffee and Wine, Tualatin Liquor Store, Tualatin Island Grill, Tualatin Auto Care, Tualatin Auto Repair, Tualatin Transmission Center, Tualatin Drycleaners, Tualatin Pediatrics and Tualatin Indoor Soccer. Other Tualatin’s retail businesses include Affordable Glass & Window, Pro Shop, Warne Manufacturing Co., J C Motors, Schuck’s Auto Supply, Lexus-Elite Automotives, Salon Pacific, Head to Toes Beauty, Pacific Foods of Oregon and Plaid Pantry Markets. Tualatin has numerous dining establishments such as Cheer Me Up

Coffee, Three Lions Bakery Café, Stafford House, Wong's Chinese Restaurant, Samurai Sam's Teriyaki Grill, Thai Bistro and the Sweetbrier Inn. Banking services are provided by numerous establishments such as the Bank of the West, Sterling Savings Bank, Key Bank and Umpqua Bank. *See* Exhibit 8.

A number of health care providers are located in the City of Tualatin. Medical services are provided by and at the Legacy Meridian Park Hospital, the Yellow Cross Aels, the Andaluz Waterbirth Center, Greenough Psychological Services, the Tualatin Chiropractic Clinic, Tualatin Physical Therapy, the Tualatin Imaging Center, Linda Rider Hypnotherapy and Tualatin Pediatrics. Dental care is provided by Tualatin Family Dental Clinic as well as by various other local dentists such as All Smiles Tualatin Dental and Tualatin Dental Care. Veterinary services may be obtained from the Tualatin Animal Clinic. *See* Exhibit 9.

Tualatin is also home to a number of religious organizations such as the Tualatin Fellowship Church, the Tualatin Presbyterian Church, the Tualatin United Methodist Church, Christ Community Church and several Churches of Jesus Christ of Latter-Day Saints. *See* Exhibit 10. There are many civic organizations and committees in Tualatin such as Kiwanis Club, Lions Club, Rotary Club, VFW, Winona Grange #271, Tualatin Area Newcomers Club, Tualatin Historical Society, various neighborhood associations, the Tualatin Arts Advisory Committee, the Tualatin Library Advisory Committee, the Tualatin Parks Advisory Committee, the Tualatin Planning Advisory Committee, the Tualatin Urban Renewal Advisory Committee and the Tualatin Youth Advisory Council. Community activities and events that occur in the City of Tualatin include Artsplash,

Concerts and the Commons and the Tualatin Crawfish Festival (sponsored by the Tualatin Chamber of Commerce). *See* Exhibit 11.

(7) Tualatin is a separate and distinct advertising market from Portland.

Business in Tualatin may advertise in the *Tualatin Times*, which enables them to reach the residents of Tualatin without going through a Portland media source. Residents may also access the City webpage or read the City Newsletter to learn about community events and news and employment opportunities. Thus, the residents of Tualatin do not need to seek out Portland media sources in order to find out what is happening in their community nor do they need to rely on the Portland advertising market.

(8) The City of Tualatin has its own schools and library and its police protection is provided independent of any other jurisdiction. Tualatin operates the City of Tualatin Public Library, which serves the local population. The library is located in the City Hall building at the corner of Boones Ferry Road and Martinazzi Avenue and is open seven days a week. The library also maintains a book discussion group. *See* Exhibit 12. The majority of the City of Tualatin is within the Tigard-Tualatin School District. Tualatin students attend Bridgeport, Byrom or Tualatin Elementary School, then go on to Hazelbrook Middle School and Tualatin High School (the Class of 1998 had the largest number of National Merit Scholars of any high school in Oregon). All of these schools are located in Tualatin as is the Center Montessori School. *See* Exhibit 13.

The City of Tualatin maintains its own police force. According to the Tualatin Police Department website, the Department is composed of 34 sworn officers and an additional 7 member professional support staff plus community volunteers. Fire

protection is provided by the Tualatin Valley Fire & Rescue, which is a regional agency serving Tualatin. *See* Exhibit 14.

The City of Tualatin has a full range of parks and recreations services that are available to its residents. Within the city park system are softball and soccer fields, tennis and basketball courts, a skate park and natural trails and playground areas. The City opened its eleventh park, Jurgen's Park, in September 2001 and in October 2002, opened new basketball and tennis courts. Specially designed environments and programs support the interest of young children and adolescents. In addition, the Community Service Department also oversees the Durham Senior City. *See* Exhibit 15.

6. The City of Tualatin is currently independent of Portland deserves its first local service. As demonstrated herein, Tualatin satisfies all of the independent indicia required by *Tuck*.

B. STATION KNRQ-FM, CHANNEL 250C, EUGENE, OREGON

7. In order to allot Channel 250C2 to Tualatin, Channel 250C must be deleted at Eugene, Oregon. The Joint Petitioners propose to substitute Channel 300C for Channel 250C and modify the license of KNRQ-FM, Eugene, Oregon, accordingly. Channel 300C can be allotted at Eugene at the existing site of KNRQ-FM in compliance with the Commission's spacing rules provided Channel 279C is substituted for Channel 300C at Albany, Oregon and a channel substitution is made at the Diamond Lake, Oregon allotment as discussed below. *See* Figure 5. An order to show cause to Cumulus Licensing Corp., the licensee, will be necessary. PB hereby restates that it will reimburse the licensee for its expenses in making the channel change should the Commission grant this Petition.

C. VACANT CHANNEL, CHANNEL 299A, DIAMOND LAKE, OREGON

8. In order to allot Channel 300C at Eugene, Oregon, Channel 251A must be substituted for Channel 299A at Diamond Lake, Oregon. Channel 251A can be allotted consistent with the Commission's spacing rules (Channel 291A is also available as a substitution for Channel 299A). *See* Figure 13(a).

D. STATION KHPE, CHANNEL 300C, ALBANY, OREGON

9. In order to allot Channel 300C to Eugene, Oregon, Channel 300C must be deleted at Albany, Oregon. The Joint Petitioners proposes to substitute Channel 279C for Channel 300C at Albany and modify the license of Station KHPE and change the reference coordinates for that station. From that site, KHPE will be in compliance with Section 73.207 of the Commission's rules. *See* Figure 6. A 70 dBu signal can be provided to Albany from the proposed reference site. *See* Figure 7.

E. STATION KXPC-FM, LEBANON TO PAISLEY, OREGON

1. Technical Analysis

10. In order to allot Channel 279C to Albany, Channel 279C must be deleted at Lebanon, Oregon. PB, one of the Joint Petitioners, proposes to allot Channel 279C at Paisley, Oregon, for use by KXPC-FM and modify the license of KXPC-FM accordingly. Channel 279C can be allotted to KXPC-FM consistent with Section 73.207 of the Commission's rules. *See* Figure 9. A 70 dBu signal can be provided to Paisley from the proposed referenced point. *See* Figure 10.

11. The relocation of KXPC-FM to Paisley will not result in any increase or decrease in area but will result in a net decrease in population of 1,091,929 persons able to receive a 60 dBu signal from the station. *See* Figure 11. The loss area will continue to be well served by more than five aural services. *See* Figure 12. However, the relocation of KXPC-FM to Paisley

will result in the provision of a first local aural service (white area) to 2,287 people. *See* Figure 13.

2. Change in Community of License

12. The proposed change in community of license of KXPC-FM from Lebanon to Paisley satisfies the prerequisites set forth in *Community of License, supra*. First, the proposed use of Channel 279C at Paisley is mutually exclusive with the current use of Channel 279C at Lebanon. *See* Figure 9. Second, Lebanon will not be deprived of local service since three stations (KGRI, KSHO and KGAL) will continue to serve that community. Third, the Paisley proposal is greatly preferred under the Commission's priorities. The comparison results in a first local service at Paisley (2000 pop. 247) (priority 3) versus a forth local service at Lebanon (2000 pop. 12,950) (priority 4). *See Revision of FM Assignment Policies and Procedures, supra*. Moreover, the relocation of KXPC-FM to Paisley will result in the provision of a first local service to over 2,200 people that currently lack any primary aural service (priority 1) *id*.

13. Paisley is not located within any Urbanized Area, nor will the 70 dBu contour of KXPC-FM cover any part of any Urbanized Area. Paisley easily qualifies as a community for FCC allotment purposes. Paisley is a rural community located in Lake County situated on the Cheawucan River. It is listed in the U.S. Census 2000 with a population of 247. The U.S. Post Office associates ZIP code 97636 with Paisley.

14. The City of Paisley has it own unique identity and history. In 1873 a Post Office was established there. An early Scot settler has been credited with naming the town of Paisley after the city in Scotland. The local economy is mainly based on cattle ranching, the U.S. Forest Service and recreation. The ZX Ranch, headquartered here, is the largest in the state. Located

on the edge of the Great Basin with the high desert to the east and the Freemont National Forest to west, Paisley is the hub of an excellent outdoor vacation land. *See Exhibit 17.*

15. Businesses located in Paisley include the Paisley Mercantile, the Old School Bed and Breakfast, the Pioneer Saloon, the Homestead, the Miles Motel, Artistry in Wood and Custom Scrimshaw. *See Exhibit 16.*

16. Paisley maintains a K-12 year school that includes a dormitory to house students from outside the school district. Paisley also has its own Fire Department and Disaster Unit, library and Family Center. Paisley is home to three churches: Lake County United Methodist Church, St. John the Apostle Catholic Church and Assembly of God. Among the events held each year in Paisley is the Mosquito Festival in July. *See Exhibit 16.*

F. STATION KSMW(FM), CHANNEL 224C3, THE DALLES, OREGON

17. Joint Petitioner, MSW, wishes to upgrade KSMW to Channel 272C2. That upgrade is permissible within the confines of this rule making proposal. Channel 272C2 can be allotted to The Dalles at KSMW's current transmitter site consistent with Section 73.207 of the Commission's Rules, provided that Channel 300C2 is substituted for Channel 279C2 at Goldendale, Washington as discussed below. *See Figure 14.*

G. STATION KYYT, CHANNEL 272C2, GOLDENDALE, WASHINGTON

18. In order to allot Channel 272C2 to The Dalles, Oregon, Channel 300C2 must be substituted for Channel 272C2 at Goldendale, Washington for use by Station KYYT. The Joint Petitioners propose to substitute Channel 300C2 for Channel 272C2 at Goldendale, Washington, and modify the license of KYYT accordingly. Channel 300C3 can be allotted to Goldendale at KYYT's current transmitter site consistent with Section 73.207 of the Commission's Rules if Channel 279C is substituted for Channel 300C at Albany, Oregon. An order to show cause to

Haystack Broadcasting, Inc., the licensee, will be required. PB hereby restates that it will reimburse the licensee for its expenses in making the channel change should the Commission grant this Petition.

III. CONCLUSION

Grant of the Petition is in the public interest because Tualatin and Paisley, Oregon will each receive a first local service and over 2,200 people will receive a first local aural broadcast service. The Joint Petitioners are confident that the changes can be implemented smoothly and rapidly. Accordingly, the Commission should grant this Petition for Rule Making.

Respectfully submitted,

PORTLAND BROADCASTING, L.L.C.

By: Lee J. Peltzman
Lee J. Peltzman
Aaron P. Shainis
Shainis & Peltzman, Chartered
1850 M Street, Suite 240
Washington, DC 20036

M.S.W. COMMUNICATIONS, LLC

By: Richard P. Zaragoza (JP)
Richard P. Zaragoza
Bryan McGinnis
Shaw Pittman, LLP
2300 N Street, NW
Washington, DC 20037-1128

COLUMBIA GORGE BROADCASTING, INC.

By: Richard P. Zaragoza (JP)
Richard P. Zaragoza
Bryan McGinnis
Shaw Pittman, LLP
2300 N Street, NW
Washington, DC 20037-1128

EXTRA MILE MEDIA, INC.

By: J. Dominic Monahan (JP)
J. Dominic Monahan
Luvaas Cobb Richards & Fraser, PC
777 High Street, Suite 300
Eugene, OR 97401

Dated: March 21, 2005

CERTIFICATE OF SERVICE

I certify that on this 21st day of March, 2005, I caused to be sent by U.S. mail, postage prepaid, copies of the foregoing Petition for Rule Making to the following:

Haystack Broadcasting, Inc.
620 East Third Street
The Dalles, OR 97058

Cumulus Licensing Corp.
3535 Piedmont Road
Building 14, 14th Floor
Atlanta, GA 30305



ENGINEERING STATEMENT
IN SUPPORT OF A
PETITION FOR RULE MAKING

KXPC-FM Ch 279C Lebanon, OR
KACI (FM) Ch 249C2 The Dalles, OR
KMSW (FM) Ch 224C3 The Dalles, OR
The Joint Parties

Prepared by:

Reynolds Technical Associates
12585 Old Highway 280 East, Suite 102
Chelsea, Alabama 35043
(205) 618-2020

March, 2005

ENGINEERING STATEMENT

In Support of a
Petition for Rule Making

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6. Exhibit E, Figure 5	Allocations Study Ch 300C KNRQ Eugene, OR	
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16. Exhibit E, Figure 14	Allocations Study Ch 272C2 KMSW The Dalles, OR	
17. Exhibit E, Figure 15	Gain/Loss Map KMSW Ch 224C3 Vs Ch 272C2 The Dalles, OR	
18. Exhibit E, Figure 16	Allocations Study Ch 300C2 KYYT Goldendale, WA	
19. Exhibit E, Figure 17	Cumulative Gain/Loss Area Study	

ENGINEERING STATEMENT

In Support of a
Petition for Rule Making
The Joint Parties

Summary of Channel Assignments

(Depicting all communities, channels, and modifications)

<u>COMMUNITY</u>	<u>PRESENT</u>	<u>PROPOSED</u>	<u>COMMENTS</u>
The Dalles, OR	224C3, 249C2 , 283C	272C2 , 283C	Delete channel 249C2 & change community of license.
Tualatin, OR	-----	250C2	Add channel 250C2 as first local service.
Eugene, OR	201A, 216C1, 220A, 233C1, 241C, 250C 256C	201A, 216C1, 220A, 233C1, 241C, 256C, 300C	Delete channel 250C & substitute channel 300C at KNRQ licensed site.
Albany, OR	260C0, 300C	260C0, 279C	Delete Channel 300C & substitute Channel 279C with slight site modification.
Lebanon, OR	201C3, 279C , 920(AM)*, 1580(AM)*	201C3, 920(AM)*, 1580(AM)*	Delete Channel 279C & change community of license.
Paisley, OR	-----	279C	Add channel 279C as first local service.
Diamond Lake, OR	299A	251A (or 291A)	Delete channel 299A & substitute channel 251A or 291A.
Goldendale, WA	272C2	300C2	Delete channel 272C2 & substitute channel 300C2 at KYYT licensed site.

* These AM station does not appear in the Table of Allotments. It is shown only to demonstrate the remaining services.

ENGINEERING STATEMENT
In Support of a
Petition for Rule Making
KXPC-FM Ch 279C Lebanon, OR
KACI-FM Ch 249C2 The Dalles, OR
KMSW (FM) Ch 224C3 The Dalles, OR
The Joint Parties

INTRODUCTION

This engineering statement is prepared in support of a petition for rule making filed by Portland Broadcasting, LLC ("PBL") licensee of KPXC-FM Lebanon, OR; Columbia Gorge Broadcasters, Inc., ("Columbia") licensee of KACI-FM channel 249C2, The Dalles, OR; and MSW, LLC ("MSW"), licensee of KMSW (FM) channel 224C3, The Dalles, OR. In the instant statement these parties will be referred to as the Joint Parties. The Parties submit that the public interest will be served by a modification to the FM Table of Allotments by implementing the following scenario whereby KACI changes *community of license* from The Dalles on channel 249C2 to New Community, OR on the mutually exclusive ("MX") channel of 250C2. As a result of a sub change to create clear spacing for channel 250C2 at Tualatin, KYYT can move from channel 272C2 to channel 300C2 at its current site via an order to show cause. This in turn allows channel 272C2 to be substituted for channel 224C3 at the KMSW licensed site, and the license of KMSW modified accordingly. Although this is a non adjacent channel (MX) upgrade, it is permissible since it can only exist within the context of the instant petition. The petition also includes a deletion of channel 279C at Lebanon, OR that is used by KXPC-FM and its subsequent MX allotment to Paisley, OR as that community's first local service. This allotment provides coverage to a white area of 2,200 persons that presently do not have a primary aural service.

METHODS

A summary of all communities and their related channels (present and proposed) is included in Table 1 for reference.

All proposed spectrum modifications are first depicted by a detailed channel or allocations study that shows the spacing to all known pertinent FM facilities, licenses, approved, pending requests and proposed additions (deletions). If a site change is proposed, a 70 dBu contour map is included to verify compliance with §73.315 (city grade to 100% of the proposed community of license). In addition, a gain/loss map depicts the population and land area that is gained or lost. Finally, in modifications where a change in the community of license is proposed there is also a remaining services study depicting that no white area is created and that all areas continue to have a minimum of three remaining services. The vast majority of all loss areas have five or more remaining services.

The engineering statement is concluded with a cumulative gain/loss study giving the net gain of The Joint Parties' petition.

JOINT PARTIES' PETITION MODIFICATIONS EXPLAINED

The Joint Parties propose to delete channel 249C2 at The Dalles and allot MX channel 250C2 at Tualatin, OR for use by KACI. As a result of a sub change required for channel 250C2 clear spacing at Tualatin, channel 300C2 can be substituted for channel 272C2 at the KYYT licensed site. The Joint Parties propose to make the substitution of channel 300C2 for channel 272C2 then use this channel as an upgrade for KMSW (from channel 224C3 to channel 272C2) at the KMSW licensed site. The following discussion describes each proposed modification in sequential order.